

Chad Giles, uxc

designer / director / developer



Profile

Hi, I'm Chad Giles — UX Director, Designer, & Developer based in Atlanta, GA. I create bold brand identities and user driven experiences.

I have special interest in deep knowledge, new design thinking methods, and approaches through collaboration.

Contact

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Experience

2018 - Now

VP of User Experience

Doctor.com

As the VP of User Experience, I'm the primary leader of the UX department. My main goal is to lead the team in growth and excellence by promoting collaboration, embodying the product values and, assisting in the achievement of product goals.

2017 - 2018

Senior Creative Director

Doctor.com

As Senior Creative Director at Doctor.com, I oversaw a national team of designers and writers responsible for the UX/UI, branding, and creative needs for the entire company.

2011 - 2017

Creative Director

Connect Healthcare

At Connect Healthcare, I oversaw all elements of the companies' creative presence. This included brand standards, products, and customer projects. I lead and mentored the design team to help achieve the goals of the company.

Education

2018

User Experience Certification, UX Management

Nielsen Norman Group / New York / UX Management

2016

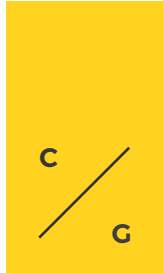
User Experience Design

General Assembly / Atlanta

2003 - 2008

Bachelor of Fine Arts

Kennesaw State University / Kennesaw / Graphic Design



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Skills

UX & Creative Management
Design Systems
Agile and Lean UX
UX Research
Creative Direction
Brand Identity
Web Development
Prototyping
User Testing
Visual and Interaction Design
Information Architecture

Programs

Sketch
Axure
Photoshop
Illustrator
InDesign
AfterEffects
Premiere Pro
Principle
Invision
AnimaApp
Microsoft Office Suite
Google Suite

Experience Continued

2008 - 2011

Graphic Designer / Front-end Developer

Connect Healthcare

At Connect Healthcare I was responsible for designing all marketing collateral including the companies brand identity and website. I was also responsible for designing and building out the front-end of our client's websites.

2005 - 2017

Owner/Designer

freevibe designs

Graphic design, print production, and web development firm. Specializing in brand identity, websites, music, and video production. Clients included: Fuller Hot Rods, Southern Star Tattoo, Inner Mountain Outfitters, The Atlanta Beat, DocAuto, and the ALA.

2005 - 2007

Independent Designer

Miller Zell

I started off my design career at Miller Zell, initially as an intern, and then as a freelance designer. I was responsible for presentations, retail design, signage, and print collateral.

Awards & Recognitions

May 2016

Top 40 Account Based Marketing Superhero

Terminus / Atlanta

2009 - 2019

18 eHealthcare Leadership Awards

Plain-English Healthcare

Sep 2016

Interview with B2B Growth

B2B Growth / Atlanta